



Media Contacts:

Sally Spencer-Thomas

President, United Suicide Survivors International

720-244-6535

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New York City, NY

Divendra Jaffar

djaffar@vibrant.org

AVP, Communications & Engagement

Vibrant Emotional Health

Vibrant Emotional Health and United Suicide Survivors International Launch Workplace Suicide Prevention Month Toolkit

Partnership aims to mobilize employers, unions, and professional associations to take action during September's Suicide Prevention Month and promote the [988 Suicide & Crisis Lifeline](#) as a trusted resource for workers in crisis

New York City (September 3, 2025) - [Vibrant Emotional Health](#) (Vibrant), administrator of the 988 Suicide & Crisis Lifeline, and the Workplace Suicide Prevention and Postvention Committee of [United Suicide Survivors International](#) have joined forces to launch a new Workplace Suicide Prevention Month Toolkit. This resource will help workplaces nationwide move from awareness to action during September—Suicide Prevention Month—and beyond.

Timed with national observances like [988 Day \(September 8\)](#), [World Suicide Prevention Day \(September 10\)](#), and [Construction Suicide Prevention Week \(September 8–12\)](#), the toolkit provides a daily action calendar, sample communications, training resources, and strategies to integrate suicide prevention into workplace culture year-round.

"Most people who die by suicide are of working age, and for many, the workplace is where they spend the majority of their waking hours," said Wendy Martinez Farmer, Vice President 988 Strategy, Quality Improvement and Clinical Standards at Vibrant

Emotional Health. "By partnering with workplaces, we can normalize 988 as a trusted, accessible step for workers in distress—in addition to what traditional EAPs can provide—and ensure help is only a call, text, or chat away."

The partnership blends Vibrant's crisis response expertise with the Committee's mission to help workplaces become contributors, conveners, and conduits for suicide prevention.

Workers benefit when they have access to standardized high-quality behavioral health care, especially in times of crisis," said Dr. Jodi Jacobson Frey, Co-Chair of the [Workplace Suicide Prevention and Postvention Committee](#). "988 provides workers increased crisis resources, reduced stigma and stronger support systems."

Dr. Sally Spencer-Thomas, Co-Chair of the Committee and President of United Suicide Survivors International, emphasized the broader goal: "September is our launchpad, but our vision is year-round culture change. This toolkit equips workplaces to identify risks, support those in crisis, respond compassionately to loss, and commit to ongoing mental health promotion."

Join the Movement

To sustain this momentum beyond September, we invite leaders, advocates, and people with lived experience to join the [Lived Experience Collective Community](#). This free, online network connects members to storytelling programs, workplace suicide prevention resources, peer support, and opportunities to shape national efforts. Together, we can transform workplaces into safer, more compassionate spaces where every voice is heard and every life matters.

The [Workplace Suicide Prevention Month Toolkit](#) is available online, with customizable materials that can be adapted for any industry or organizational size. The daily calendar encourages leadership engagement, peer ally development, policy reviews, safe storytelling, and more, culminating in long-term commitments to mental health culture change.

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About Vibrant Emotional Health

Vibrant Emotional Health is a non-profit organization that helps individuals and families achieve emotional well-being. For over 55 years, our groundbreaking solutions have delivered high-quality services and support when, where, and how people need it. We offer confidential emotional support through our state-of-the-art contact center and

crisis hotline services that use leading-edge telephone, text, and web-based technologies, including the [988 Suicide & Crisis Lifeline](#), [Disaster Distress Helpline](#), and [NFL Life Line](#). Through our community wellness programs, individuals and families obtain the support and skills they need to thrive. Our advocacy and education initiatives promote mental well-being as a social responsibility. We help millions of people live healthier and more vibrant lives yearly. We're advancing access, dignity, and respect for all and revolutionizing the system for good. Visit vibrant.org. Follow Vibrant on X, LinkedIn, Facebook, and Instagram.

About the Workplace Suicide Prevention and Postvention Committee

The Workplace Suicide Prevention and Postvention Committee, a program of United Suicide Survivors International, advances the National Guidelines for Workplace Suicide Prevention, an evidence-informed roadmap to help workplaces prevent suicide, respond effectively to crises, and support recovery. The Committee meets monthly, bringing together diverse voices from business, labor, public health, and lived experience communities. Learn more at workplacesuicideprevention.com and <https://www.unitesurvivors.com/>